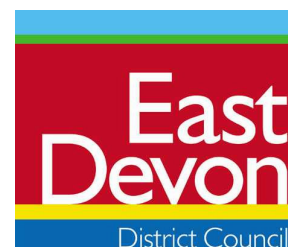




INVESTOR IN PEOPLE



News Service

16 February 2007

EDDC's Countryside Service receives BBC Award

GREAT TREE HUNT IS
HISTORY MATTERS
AWARD RUNNER-UP

BBC HISTORY magazine launched its History Matters Award in summer 2006 to find the 'most successful and innovative project in promoting the value and importance of history to a community or local area'.

Judges Professor Barry Coward, President of the Historical Association, Professor Claire Cross, Chair of the British Association for Local History, and David Musgrove and Greg Neale from BBC History Magazine, presented the Countryside Service at East Devon District Council with a runners-up award for their Great Tree Hunt.

The Great Tree Hunt ran from September 2005 to August 2006. Part of a wider Great Trees of East Devon project, the Hunt impressed the judges because of the originality of its subject and approach. People were invited to nominate trees with particular historical, cultural or wildlife interest, and from 150 nominations, 48 trees were chosen.

Publicity was extensive in local and national media, and events, such as tree walks, were organised. A fascinating poster was printed telling the stories of the chosen 48 trees, and what really excited the judges was the way the project wove history into the fabric of the local area, reflecting the fact that the past isn't written merely in archives but also resides in the landscape.

Kate Tobin, the Council's Great Trees of East Devon Project Officer, said: "I am delighted we have received this Award. The Great Tree Hunt discovered some of the stories locked within our landscape. These trees, which we pass every day, have been, and continue to be, part of so many

other people's lives. By knowing their story and passing it on to others, we add interest and depth to our daily routine."

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