





A Summary of East Devon District Council's Corporate Strategy



Our Vision:

'Outstanding and sustainable quality of life for everyone in East Devon'

Priority	 Affordable homes	 Thriving economy	 Safe, clean and green environment	 Recycling	 Children and young people	 Excellent service for our customers	 An inspirational Council
The outcomes we want	Significant increases in the supply of affordable homes and improvements in the management of the Council's housing stock.	Economic growth in the West of the District, the regeneration of Exmouth and Seaton and the delivery of economic growth throughout the District.	A safe, clean and green environment.	A rise in recycling and composting and a fall in the disposal of other waste.	Engagement of children and young people, the rewarding and recognition of their efforts and achievements and the provision of services for and the protection of children and young people.	Consistently satisfied customers.	Great value for our customers, a 'partner of choice' and an 'employer of choice'.
Examples of the actions to achieve the outcomes	<p>Identification of the sites for the delivery of at least 1,500 affordable homes across the District from 2009 to 2015.</p> <p>Achieve a target of 40% affordable homes in all relevant new developments.</p> <p>Return 24 vacant properties back to use in the rented sector in 2009/10.</p> <p>Reduce the number of homeless acceptances in temporary accommodation from 200 to 100 by March 2010.</p> <p>97% of council housing urgent repairs completed in time during 2009/10.</p>	<p>Deposit an outline planning application for Science Park by June 2009 and commence building first phase of it by April 2010.</p> <p>Cranbrook has a railway station in 2010.</p> <p>200 new jobs by 2011 and 400 new homes by 2013 in the Seaton area.</p> <p>Work with DCC on a major enhancement scheme for the Strand area of Exmouth.</p> <p>Develop an implementation plan for employment sites elsewhere in the District.</p>	<p>Increase by 5% the satisfaction of local people with their quality of life.</p> <p>Complete seven Neighbourhood Assessments each year.</p> <p>Be a top 25% council for clean streets and fly tipping by 2012.</p> <p>Expand the Axe Estuary Wetlands Nature Reserve by 2011.</p> <p>Reduce by 5% a year the estimated 7,150 East Devon households in fuel poverty.</p> <p>Enforce relevant legislation to ensure a safe, clean and green environment.</p>	<p>Roll out the second phase of our expanded recycling scheme to the Sidmouth and Ottery St Mary area in June 2009.</p> <p>Achieve a 30% rate of recycling and composting by 2010 and 50% by 2013.</p> <p>Be a top 10% council for recycling and composting by 2013.</p> <p>A year on year reduction in landfill waste.</p> <p>Introduce waste and water minimisation schemes in all new relevant developments.</p>	<p>All new skate parks involve young people in design and development.</p> <p>Involve children and young people in the 'participatory budgeting' exercises which would be used for section 106 funds wherever possible during 2009/11.</p> <p>Recognition of young people in the local media.</p> <p>Deliver an "11 million takeover day" every year from 2008.</p> <p>Offer three apprenticeships and run two recruitment fairs in 2008/10.</p>	<p>Embed 'systems thinking' in the delivery of all services by December 2010.</p> <p>Be a top 25% council in the national customer satisfaction and customer contact measures.</p> <p>Customers and inspectors rate our services as accessible.</p> <p>The Council's website is fully transactional for all services.</p> <p>Our services meet the diverse needs of all our customers.</p> <p>Re-inspection results in a '2 star council' judgement for the Housing Service.</p>	<p>Inspectors rate our approaches to both Value for Money and Asset Management as effective.</p> <p>Meet the national efficiency targets.</p> <p>Increase the take-up of Benefits.</p> <p>Maintain reasonable levels of payments by customers in the current economic climate.</p> <p>Inspectors rate us highly in partnership working.</p> <p>Reach the top 25% of councils for reduced sickness absence levels.</p>
The services most closely involved in this work	Housing, Environmental Health, Planning and Economy & Development	Economy & Development, Planning and Housing	Environmental Health, StreetScene, Planning and Legal, Licensing & Democratic Services	StreetScene	Legal, Licensing & Democratic Services, Organisational Development and Arts Development	Customer Service Centre, ICT and all of us	Finance, Organisational Development and all of us