

Agenda Item 12

Executive Board

6 June 2007

State of Play



Review of progress in implementing the Corporate Strategy during 2006/07

Summary

The Council's Corporate Strategy drives the delivery of our services to customers. In recognition of the significance attached to it, the Executive Board has been monitoring the progress in implementing the Corporate Strategy every three months during the last year. This report reviews our progress in implementing the Corporate Strategy during 2006/07 and sets out the current state of play in achieving our key priorities, outcomes and actions. It will have an important part to play in the proposed development of a vision for the newly elected Council.

Recommendation

That members note the current state of play in implementing the Corporate Strategy and comment on the progress review which will help to set the scene for the proposed development of a vision for the newly elected Council.

a) Reasons for Recommendation

To make members aware of the current state of play in implementing the Corporate Strategy before they undertake work that will lead to a new Corporate Strategy.

b) Alternative Options

None.

c) Risk Considerations

The Corporate Strategy is reviewed every year and it is particularly important to review the current Corporate Strategy at the start of the proposed process to develop a vision for the newly elected Council.

d) Policy and Budgetary Considerations

This report reviews progress in implementing the Corporate Strategy which covers the policy areas listed below.

Positive Impact Overall

Improve satisfaction with East Devon as a place to live, or with EDDC Services

Increase number and/or range of appropriate and/or affordable homes

Increase number of 'engaged' communities

Increased satisfaction with parks, open spaces, public places, litter

Reducing landfill and/or increasing recycling

Ensuring new buildings/homes are safe, sustainable and high quality

Delivering jobs/services/infrastructure to regenerate and/or improve overall wealth

Deliver Cranbrook/east of Exeter area as a sustainable settlement

Improve transport infrastructure in East Devon

Improving belief that the Council genuinely consults and actively shapes the future of the district

Faster and/or better targeted EDDC service, How, When and Where customers want them
Maintaining a culture of Continuous Improvement

e) Date for Review of Decision

It is expected that the Executive Board will want to continue monitoring progress in implementing the new Corporate Strategy when it is adopted.

Main Body of the Report

The Council's Corporate Strategy establishes our purpose, our priorities and our core values and drives the delivery of our services to customers.

Throughout the last year, the Executive Board has monitored progress in achieving the Corporate Strategy every three months. This report reviews our progress in achieving the Corporate Strategy during the whole of 2006/07.

There are four overarching priorities in the Corporate Strategy:

- Achieve thriving, balanced communities.
- Take care of and improve our environment.
- Encourage a flourishing local economy.
- Provide community leadership and good value for money, customer focused services.

We identified the main three or four outcomes we needed to focus on to achieve each of the priorities. Also, for each of the thirteen outcomes we have set out a series of actions or measures with lead directors and target dates for completion. The 89 actions or measures have filtered down into our service plans and strategies. This information has then formed the basis for individual employee objectives as part of the annual staff appraisal scheme.

In the progress review that follows this report lead directors have reviewed our progress in achieving the 89 actions or measures during the last twelve months. It should be noted that not all of the measures have target dates for completion during 2006/07 and some are not due for completion for another year or more. This review will contribute to the development of a vision for the newly elected Council over the summer months and play an important part in the preparation of a revised Corporate Strategy. For instance, it will give members a clear steer on what can be dropped and what will need to be carried forward in the revised Corporate Strategy.

To provide members with a user-friendly way through this review, a summary comment in bold has been included in most of the progress comments based on whether the measures were achieved, are on target to be achieved, are progressing or failed to be achieved. Six of the 89 measures had two targets making a possible total of 95 summary comments and an analysis of these reveals that:

- 57 (or 60% of) measures were achieved
- 13 (14%) are on course to be achieved
- 10 (11%) are progressing
- 10 (11%) failed to be achieved
- 5 (5%) have no summary comment.

Members are invited to comment on the progress review which follows.

Legal Implications

No observations.

Financial Implications

No direct financial implications other than the resources allowed to deliver the outcomes.

Consultation on Reports to the Executive

The Chief Executive and four Corporate Directors have all contributed to the progress review which follows this report.

Background Papers

- Performance Management Framework report to Executive Board on 12 April 2006.
- The progress review which follows this report.

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Executive Board
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